

# Lake Saint Louis

MISSOURI

- 3 Major Highways for Business Growth
- 1 Nationally Recognized Community



**CNN Money**  
100 Best  
Places to Live





## Welcome From the Mayor and Board of Aldermen

*On behalf of the Board of Aldermen I would like to thank you for considering Lake Saint Louis as a potential location for your business. The City of Lake Saint Louis staff and elected officials strive to create an environment that is business friendly. We value and appreciate the qualities that a business can bring to the community.*

*Lake Saint Louis has experienced significant growth in recent years, and a number of new businesses have moved into the City. While it has always been a great place to live, the City is now a great place to do business as well. The Board and staff are committed to working with new businesses to help you get started in the City. We try to make the approval process as fair and efficient as possible so there are no surprises in the process. In addition, once you open your doors here, staff is proactive in trying to address any issues that may arise with your business. We always welcome your input on how we can continue to improve and make the City a more welcoming place to do business.*

*The City of Lake Saint Louis is committed to maintaining a vibrant business community in our City, and we will do all we can to make sure your business is a success. I hope you consider Lake Saint Louis when determining where to locate your business.*

Sincerely,

Mayor Mike Potter on behalf of the Lake Saint Louis Board of Aldermen

**Home to over 700 businesses**  
**3 major interstates & highways**  
**Top 100 places to live**  
(2009 and 2011 by CNN/Money Magazine)

Lake Saint Louis began as a planned community, centered around a 625 acre private lake, and offering a wealth of residential amenities to its residents. While remaining a wonderful place to live, over the years the City has also developed a thriving business community, with room to grow well into the future.



**One of the top 100 places to live**

**Our goal is to be in the top 100 places to have a business**



## Land, Lake, Location

The City features a strong and diverse business community. The City is home to several corporate headquarters, including companies such as National Information Solutions Cooperative (NISC), and Medical Transportation Management (MTM). In addition, the City is home to a regional hospital, SSM St. Joseph West, a large industrial park, and the National Equestrian Center, an equestrian facility bringing in visitors from around the Country. Finally, there is a wealth of shopping in the City. The major shopping centers include the Meadows at Lake Saint Louis, anchored by the St. Louis area's only Von Maur department store, the Shoppes at Hawk Ridge, anchored by Super Wal-Mart and Lowe's stores, and the Shoppes at Lake Saint Louis, anchored by a Schnucks grocery store. With over 450 acres of commercially zoned land, however, Lake Saint Louis still has a lot of room to grow.



One of the main reasons for the City's commercial growth is the City's location in the fast growing St. Charles County. Two major interstates go through the City, I-64-40, and I-70 featuring significant daily traffic counts. In addition, in 2014 Page Avenue extension will be completed to link with Highway N at the intersection with I-64-40. This corridor is already a thriving commercial corridor and the addition of this new road promises to make it an increasingly attractive place in which to locate a business.



**See how Lake Saint Louis can be the right place to grow your business. Call (636) 625-1200 or go to [lakesaintlouis.com](http://lakesaintlouis.com)**

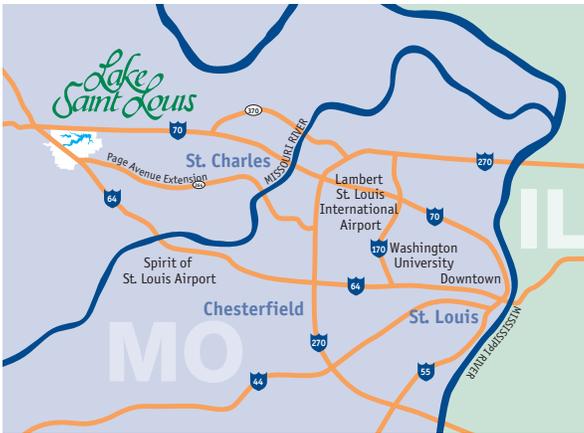


# Business friendly with room for you to grow



Despite an ever growing business community, the City has plenty of room to grow its commercial corridor. If you are looking to locate a business, chances are the City can accommodate you. With available sites ranging from large greenfield locations to small existing buildings, the City has a great location for you.

Recently named to CNN/Money Magazine's top 100 places to live for the second consecutive year, the City of Lake Saint Louis is a great place to live. The City also prides itself on being a great place to do business. ***Come and see all that this great community has to offer!***



## Lake Saint Louis Trade Area Demographics 2010

	1-Mile Radius	3-Mile Radius	5-Mile Radius
Population	4,587	91,546	217,964
Total Population Age 25+	3,233	59,497	142,173
Total Households	1,632	32,879	77,077
Population Density (per square mile)	1,460.1	1,165.6	693.8
Median Age	44.1	35.6	36.3
Total Housing Units	1,719	35,056	81,392
Owner-Occupied Units	82.4%	81.2%	83.4%
Average Household Income	\$125,560	\$87,514	\$88,375
Median Household Income	\$110,245	\$70,871	\$73,346
Per Capita Income	\$46,257	\$31,518	\$31,331
Total Average Household Expenditure	\$83,214	\$64,391	\$64,870
Associates Degree	6.9%	8.7%	9.0%
Bachelor's Degree	28.6%	23.0%	24.0%
Graduate Degree	20.0%	11.2%	10.4%

Source: Applied Geographic Solutions, Inc. / Alteryx, Inc. (2011)



## Major Annual Expenditures in Lake Saint Louis Trade Area 2010

	1-Mile Radius	3-Mile Radius	5-Mile Radius
Food and Beverages	\$12,096.38	\$9,687.35	\$9,757.20
Food Away From Home	\$5,186.59	\$4,004.28	\$4,040.46
Entertainment	\$4,740.73	\$3,633.94	\$3,663.39
Health Care	\$4,615.24	\$3,799.38	\$3,817.26
New Vehicle Purchase	\$4,527.95	\$3,446.68	\$3,503.72
Used Vehicle Purchase	\$2,302.36	\$2,005.00	\$2,021.74
Apparel	\$4,016.07	\$3,076.23	\$3,098.18
Gifts	\$2,503.42	\$1,757.88	\$1,763.35
Housewares and Small Appliances	\$1,951.53	\$1,473.67	\$1,491.72
Recreational Equipment and Supplies	\$1,793.86	\$1,425.55	\$1,439.09
Household Supplies	\$1,490.21	\$1,063.24	\$1,071.13

Source: Applied Geographic Solutions, Inc. / Alteryx, Inc. (2011)

## Lake Saint Louis Trade Area Business Summary Major Industry: Employees

	1-Mile Radius	3-Mile Radius	5-Mile Radius
Agriculture, Forestry, Fishing	16	526	1,261
Construction	118	1,726	3,976
Finance, Insurance, Real Estate	115	2,630	6,447
Manufacturing	16	3,457	8,255
Public Administration	85	511	2,249
Retail Trade	512	8,796	22,602
Services	459	10,606	26,214
Transportation, Communication	159	1,187	3,877
Wholesale Trade	32	790	2,196

Source: Applied Geographic Solutions, Inc. / Alteryx, Inc. (2011)



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