

Date: 05/26/11

Current Geography Selection: (1 Selected) Places: Lake St Louis

Business Summary Report

Fall 2010 Business Summary

| | |
|-----------------------|-------|
| Total Employees | 5,154 |
| Total Establishments | 453 |
| Average Employee Size | 11 |

Fall 2010 Employees By Occupation

| | Count | % |
|-------------------------------------|-------|-------|
| <i>"White Collar" Employees</i> | 3,113 | 61.4% |
| Administrative Support Workers | 938 | 18.5% |
| Executive Managers & Administrators | 506 | 10.0% |
| Professional Specialty Occupations | 797 | 15.7% |
| Sales Professionals | 113 | 2.2% |
| Sales Workers & Clerks | 527 | 10.4% |
| Technical Sales & Administrative | 4 | 0.1% |
| Technologies & Technicians | 228 | 4.5% |

Fall 2010 Establishments by Employee Size

| | Count | % |
|-------------------|-------|-------|
| 1-4 Employees | 257 | 56.6% |
| 5-9 Employees | 92 | 20.4% |
| 10-19 Employees | 55 | 12.1% |
| 20-49 Employees | 32 | 7.0% |
| 50-99 Employees | 11 | 2.5% |
| 100-249 Employees | 3 | 0.8% |
| 250-499 Employees | 2 | 0.4% |
| 500-999 Employees | 1 | 0.2% |
| 1,000+ Employees | 0 | 0.0% |

"Blue Collar" Employees

| | Count | % |
|--|-------|-------|
| Construction, Repair & Mining | 157 | 3.1% |
| Farming, Forestry & Fishing | 104 | 2.1% |
| Handlers, Helpers & Laborers | 142 | 2.8% |
| Machine Operators, Assemblers & Inspectors | 102 | 2.0% |
| Other Services Field Based | 40 | 0.8% |
| Other Services Site Based | 751 | 14.8% |
| Precision Craft & Repair | 459 | 9.0% |
| Private Household Service | 0 | 0.0% |
| Protective Services | 60 | 1.2% |
| Transportation & Materials Moving Workers | 147 | 2.9% |

Fall 2010 Major Industry

| | Employees | % | Establishments | % | Avg Size |
|--|-----------|-------|----------------|-------|----------|
| Agricultural, Forestry, Fishing (SIC 01-09) | 65 | 1.3% | 9 | 2.0% | 6.0 |
| Construction (SIC 15-17) | 306 | 5.9% | 45 | 10.0% | 6.0 |
| Finance, Insurance & Real Estate (SIC 60-69) | 319 | 6.2% | 48 | 10.7% | 6.0 |
| Manufacturing (SIC 20-39) | 153 | 3.0% | 9 | 1.9% | 9.0 |
| Mining (SIC 10-14) | 2 | 0.0% | 1 | 0.2% | 1.0 |
| Public Administration (SIC 90-98) | 94 | 1.8% | 4 | 1.0% | 13.0 |
| Retail Trade (SIC 52-59) | 1,345 | 26.1% | 89 | 19.7% | 14.0 |
| Services (SIC 70-89) | 2,365 | 45.9% | 191 | 42.2% | 11.0 |
| Transportation & Communications (SIC 40-49) | 339 | 6.6% | 18 | 3.9% | 16.0 |
| Unclassified (SIC 99) | 80 | 1.6% | 22 | 4.8% | 4.0 |
| Wholesale Trade (SIC 50-51) | 86 | 1.7% | 17 | 3.8% | 4.0 |

Fall 2010 Retail Trade (SIC 52-59)

| | Employees | % | Establishments | % | Avg Size |
|-----------------------------|-----------|------|----------------|------|----------|
| Auto Dealers & Gas Stations | 55 | 4.1% | 8 | 8.7% | 7.1 |

| | | | | | |
|--|------------------|----------|-----------------------|----------|-----------------|
| Bars | 1 | 0.1% | 1 | 0.7% | 2.0 |
| Building Materials Hardware & Garden | 11 | 0.9% | 2 | 2.7% | 4.7 |
| Catalog & Direct Sales | 39 | 2.9% | 2 | 2.3% | 19.3 |
| Clothing Stores | 109 | 8.1% | 14 | 16.0% | 7.6 |
| Convenience Stores | 17 | 1.3% | 2 | 1.9% | 10.1 |
| Drug Stores | 14 | 1.0% | 2 | 2.1% | 7.2 |
| Electronics & Computer Stores | 16 | 1.2% | 4 | 4.1% | 4.3 |
| Food Markets | 64 | 4.8% | 2 | 2.1% | 35.1 |
| Furniture Stores | 14 | 1.0% | 3 | 3.3% | 4.8 |
| General Merchandise Stores | 388 | 28.8% | 4 | 4.0% | 109.5 |
| Home Furnishings | 28 | 2.1% | 4 | 4.3% | 7.2 |
| Liquor Stores | 5 | 0.4% | 1 | 1.6% | 3.5 |
| Music Stores | 0 | 0.0% | 0 | 0.0% | N/A |
| Other Food Service | 49 | 3.7% | 3 | 3.8% | 14.7 |
| Other Food Stores | 19 | 1.4% | 2 | 1.9% | 11.3 |
| Restaurants | 430 | 32.0% | 19 | 21.5% | 22.4 |
| Specialty Stores | 86 | 6.4% | 17 | 19.1% | 5.0 |
| Total Retail Trade (SIC 52-59) | 1,345 | 100.0% | 89 | 100.0% | 15.1 |
| Fall 2010 Services (SIC 70-89) | Employees | % | Establishments | % | Avg Size |
| Advertising | 15 | 0.6% | 3 | 1.3% | 5.9 |
| Auto Repair/Services | 43 | 1.8% | 8 | 4.2% | 5.4 |
| Beauty & Barber Shops | 79 | 3.3% | 13 | 7.0% | 5.9 |
| Child Care Services | 88 | 3.7% | 4 | 2.1% | 21.8 |
| Colleges & Universities | 4 | 0.2% | 1 | 0.4% | 5.0 |
| Computer Services | 268 | 11.3% | 5 | 2.4% | 58.2 |
| Dry Cleaning & Laundry | 10 | 0.4% | 4 | 2.1% | 2.6 |
| Entertainment & Recreation Services | 90 | 3.8% | 10 | 5.3% | 8.8 |
| Health & Medical Services | 474 | 20.0% | 47 | 24.8% | 10.0 |
| Hospitals | 615 | 26.0% | 10 | 5.4% | 60.1 |
| Hotels & Lodging | 45 | 1.9% | 1 | 0.8% | 30.6 |
| Legal Services | 9 | 0.4% | 3 | 1.7% | 2.8 |
| Membership Organizations | 106 | 4.5% | 19 | 9.9% | 5.6 |
| Miscellaneous Repair Services | 10 | 0.4% | 3 | 1.7% | 3.0 |
| Motion Pictures | 31 | 1.3% | 2 | 1.0% | 16.2 |
| Museums & Zoos | 0 | 0.0% | 0 | 0.0% | N/A |
| Other Business Services | 83 | 3.5% | 19 | 10.2% | 4.3 |
| Other Other Education & Library Services | 27 | 1.1% | 2 | 1.1% | 4.3 |
| Other Personal Service | 21 | 0.9% | 7 | 3.9% | 2.8 |
| Primary & Secondary Education | 235 | 9.9% | 4 | 2.0% | 62.2 |
| Professional Services | 84 | 3.5% | 19 | 9.9% | 4.4 |
| Social Services | 30 | 1.3% | 5 | 2.9% | 5.4 |
| Total Services (SIC 70-89) | 2,365 | 100.0% | 191 | 100.0% | 12.4 |

Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.
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